

## SPONSORSHIP OPPORTUNITIES

2024

## **Support Your Community**

There are multiple ways to support the Litchfield Historical Society (LHS). Our **Annual Business Partners** provide vital financial support for our annual programming and receive benefits that help you engage with LHS, the community, and the region.

If you are interested in receiving more brand visibility, our **Sponsorship Opportunities** provide benefits that help you extend your brand into the community while supporting one of our programs, events, or exhibits. LHS's popular events, wide-reaching promotions, and visible location provide an attractive way to turn community investment and marketing dollars into meaningful impact for the Litchfield community.

Benefits	Business Partners		Corporate and Private Sponsors Recognized at an event, program, or exhibit			
	Bronze \$250	Silver \$500	Gold \$1,000	Supporting \$2,500	Presenting \$5,000	Lead \$7,500
Pre-Event advertising for sponsored program	_	_	Business Name (Select Ads)	Logo Placement (Select Ads)	Prominent Placement (All Ads)	Premier Placement (All Ads)
Event signage or on-site print materials for sponsored program	_	_	Business Name	Logo Placement	Prominent Placement	Premier Placement
Event Ticketss/Reserved Space at sponsored program (if applicable)	_	_	6 tickets	8 tickets	10 tickets	10 tickets
Values aligment with LHS's commitment to inclusive history, life-long learning, community connection, and stewardship.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Recognition and public gratitude in annual report, website, and e-blasts.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Invitations to exclusive member and donor events.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
10% discount on Museum Store purchases	-	_	$\checkmark$	$\checkmark$	$\checkmark$	<b>√</b>
Guest passes to attend walking tour or lecture for your clients, customers, employees	5 passes	10 passes	15 passes	20 passes	25 passes	30 passes
Private behind-the-Scenes tour of collection storage or exhibit	_	_	_	Up to 5 guests	Up to 10 guests	Up to 20 guests
Use of Museum facility or Tapping Reeve Meadow for one reception	_	_	_	_	_	$\checkmark$
Tax Deductibility for All or a Portion of your Support.	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$