

Minutes of the July 13, 2018 Meeting of the Board of the Litchfield Historical Society

Present: Mrs. Hinkel, presiding; *Mmes.* Blazier, Budney, Furniss, Honan, Jones, Rahilly; *Messer's.* Quay, Roraback, Sherman, Wacker. *Absent:* Brickley, Copeland, Terzian, Vermilyea, and Worden. Mrs. Fields, by invitation.

The President called the meeting to order at 5:00 PM at the Pavilion in The Tapping Reeve Meadow

Minutes

A motion was made by Mr. Sherman and seconded by Mr. Quay to approve and accept the minutes of the June 14, 2018 meeting. The motion passed.

Treasurer's Report

Mr. Quay presented the Income and Expense Report. [attached] Most items are on budget and expenses are in line, but he emphasized that if we are going to have any significant growth we would have to bring in more income.

President's Report

All is busy and going well. The 1st Annual Staff Appreciation Party Luncheon was given by the Board on Tuesday, June 26th at Mrs. Furniss' house. It was a wonderful event. Mrs. Hinkel thanked all the board members who were involved.

Events

Mrs. Furniss

The fall fundraiser will be held on Saturday, September 15th, from 6:00 to 9:00 PM. The committee has had several meetings and a save the date notice has been sent out. There are some wonderful silent auction items including a cocktail party at the Tallmadge House, a lunch at Andrew Becker and Frank Fontana's home and a two week stay for six at a wonderful home in Holland donated by Joann Vandenberg Ohms. The board discussed the possibility of making a part of the silent auction live and potentially having phone bidders.

Sponsorships

Mr. Wacker presented a sponsorship report:

Building a Sponsors Database for Companies

- Allows tracking of current & prospective supporters

- Creates & Retains "Institutional Knowledge"

- Coordinate to keep outreach message clear & on point, avoid conflicts

- Manage overall sponsor involvement with LHS

- Designate primary "relationship person(s)" for each prospective supporter

Events & Annual Fund Committees, etc. can utilize

Law Firms to be "allocated" for primarily Tapping Reeve events

Will be circulated to BOD for input and identification of best relationship "owners"

